

# The Jim Coates Celebrity Golf Tournament

The Jim Coates Celebrity Golf Tournament will be held on **Friday, October 23, 2015** at **Royal New Kent Golf Club**. **Registration will begin at 9am** and the tournament will be a **10am shotgun start**. Jim Coates, former NY Yankees World Series Pitcher, will join us for a day of golf and socializing with many other celebrities! If you have any questions, please contact me, Billy Gray, at [Coach1111@aol.com](mailto:Coach1111@aol.com) or 804.359.6181. Please remember space is limited, so sign up today!



The Third Annual Jim Coates Celebrity Golf Tournament will be raising money for Connor's Heroes and Braxton Harmon. Connor's Heroes is a non-profit organization established to make life easier for children who must endure cancer treatment, as well as their families. Connor's Heroes provides services for an average of 100 families each year. In addition to supporting Connor's Heroes, we are also raising money in support of Braxton Harmon and his family. In May of this year, at 10 months old, Braxton was diagnosed with a rare form of eye cancer known as Retinoblastoma. Braxton is being treated at the Children's Hospital of Philadelphia, but is also seen weekly at MCV. The family has substantial travel and care expenses for Braxton and it is our sincere hope to raise money to make their lives easier.



## Available Sponsorships

<b>Gold Sponsors</b>	<b>\$5000</b>
Presenting Sponsor listed on all marketing materials, 2 foursomes, company giveaways to all players, logo on large event banner.	
<b>Silver Sponsors</b>	<b>\$2500</b>
Signage, 1 foursome, hole sign.	
<b>Bronze Sponsors</b>	<b>\$1500</b>
1 foursome and hole sign	
<b>Beverage Cart Sponsor</b>	<b>\$2500</b>
<b>Hole Sponsors</b>	<b>\$150</b>
Hole sign, listing in event program.	

## In-Kind Donations

If you would like to donate items for the golf gift bags or raffle items please contact me. Monetary donations are also welcome.

**Tournament Director - Billy Gray**  
**804.359.6181**  
**[Coach1111@aol.com](mailto:Coach1111@aol.com)**

## Team Registration

Cost per foursome: \$1000

### Includes:

- ✓ Round of Golf with carts and one celebrity
- ✓ Lunch provided
- ✓ Complimentary refreshments on the course
- ✓ Dinner (Billy Gray's World Famous Prime Rib, Shrimp, Pork Loin, Potatoes & Green Beans, Salad, Peach Cobbler)
- ✓ Giveaways
- ✓ Award for 1st, 2nd, 3rd place teams
- ✓ Longest Drive, Hole-In-One, and other contests

Email Registrations to [Coach1111@aol.com](mailto:Coach1111@aol.com) and include the following information:

- ✓ Company Name & Contact Name
- ✓ Mailing Address
- ✓ Email Address
- ✓ Primary Phone #
- ✓ Name of those on Golf Team



Conquering Childhood Cancer

Connor's Heroes exists to make life easier for children who must endure cancer treatment, as well as for their families. Founded in 2006 as a salute to Connor Goodwin, who triumphed after 2 ½ years of cancer treatment as a preschooler, Connor's Heroes developed out of one family's struggle with childhood cancer. Their personal experience has informed Connor's Heroes' provision of individualized support to over 1,000 children with cancer and their families in the last nine years.

By building relationships of trust with patients and their families, Connor's Heroes helps each family identify needs and then responds quickly and appropriately by engaging community volunteers in personal support services. Four primary programs have been developed in the last eight years to remove stressors and support patients and families. These programs are:

- Heroes Bags & Backpacks provides age-appropriate, practical and comforting supplies and resources to patients and families at the time of diagnosis.
- Superheroes and Sidekicks™ eases the isolation and burden of cancer by matching children (either patients or siblings of patients) with trained mentor buddies.
- Bone Marrow Transplant Unit Support services include patient room decorating, the Room of Possibilities where families can enjoy time together, patient gifts, and friendly visits.
- Helping Heroes Program provides support services such as coordination of meal delivery, grocery shopping, housework, and transportation.

Connor's Heroes also established, and continues to providing funding for the Connor's Heroes Pediatric Cancer Research Fund at the VCU Massey Cancer Center. The endowment will be used exclusively to support pediatric cancer research with the ultimate goal of recruiting a nationally recognized pediatric cancer researcher.

Currently, Connor's Heroes provides assistance to children and their families who are being treated for cancer in Richmond, Virginia at the Children's Hospital of Richmond at VCU and the VCU Massey Cancer Center Bone Marrow Transplant Unit. On average, 100 families receive services through Connor's Heroes each year.

## Braxton Harmon

Braxton is just over a year old and lives with his family in the Richmond area.  
He is a brave and strong little boy!

- ❖ He is being treated at the Children's Hospital of Philadelphia, but is seen weekly at MCV
- ❖ He receives laser treatments to his eyes and chemo monthly
- ❖ He has tumors in both eyes, anticipate vision in his left eye will be good, the right eye is unknown. It is also too early to tell if he will keep this eye.
- ❖ His type of cancer is genetic and predisposes him to various other cancers throughout his life

# The Jim Coates Celebrity Golf Tournament

## *Registration/Sponsorship Commitment Form*

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Team Members: 1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

\_\_\_\_\_ Golf Team            \$1000

### Sponsorship Preference:

\_\_\_\_\_ Gold Sponsor            \$5000

\_\_\_\_\_ Silver Sponsor            \$2500

\_\_\_\_\_ Bronze Sponsor            \$1500

\_\_\_\_\_ Beverage Cart Sponsor    \$2500

\_\_\_\_\_ Hole Sponsors            \$150

In-Kind Donation (Please Indicate): \_\_\_\_\_

Name to Appear on Signage: \_\_\_\_\_

### Payment:

\_\_\_\_\_ Check Enclosed (Make payable to Connor's Heroes - Tax ID # 20-4992632)

\_\_\_\_\_ With Credit Card through Connor's Heroes website – [www.connorsheroes.org/donate](http://www.connorsheroes.org/donate)  
(note in the comment box that it's for the Golf Tournament)

Please Email or Mail this form to:

Coach1111@aol.com

OR

Billy Gray - 3708 Hermitage Road - Richmond, VA 23227

*Thank you for your support!*

*Please contact Billy Gray with any questions - 804.359.6181*